

Dr. Pongsak Hoontrakul's Short and Narrative Personal CV

Bangkok, on Jan. 25, 2007.

My wife-to-be ask me two decades ago before we got married.

‘What kinds of joy do you take in life?’ she enquired.

I simply replied, ‘I like to build – to build thing that is useful and productive.’ My great joy comes from seeing my own creation to grow, to prosper and to be beneficial for all members of society. That was then – a few years after my fresh out of the undergraduate as an engineer at the age of 19. My only wish then was to see my father, mother and family members were happy. So, I worked in my family’s foundry.

‘Why did I change my interest again just now?’, my wife continued.

‘Life has always full of surprises. My passion of adventure and business success took me to Vietnam for ‘war metal junk’ trade. This was about two years after my MBA graduation in International Marketing from Sasin’, I added. Indeed, it was quite an exciting life where one had to travel around the world more than 17 times in five years in 1990’s to do your tricks of trade.

‘What should your plan be in the new millennium after switching careers and lifestyle?’, my wife still ask.

As an independent director of UOB Bank (Thai) and a senior research fellow of Sasin of Chulalongkorn University, I believe I can work and contribute productively by exploring innovative ideas technically and turning these to practical uses commercially as value-enhancement to all stakeholders.

At present, personally I am quite settled. I have become a father of 4 sons and picking up a doctoral degree in Finance along the way. At 40s, my wish has evolved to see all of my sons graduated from decent universities. The same wife who has continued to support me through the boom and bust is still around. And the initial questions remain the same though the answer and form have evolved over time.