

Asian Online, Travel and FTAs

by
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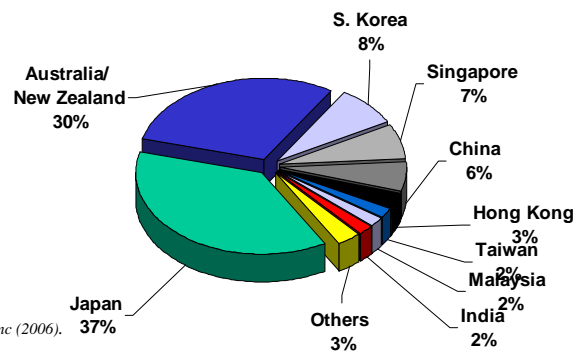
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Asia On Line

- Total leisure/unmanaged business online travel market for Asia Pacific = 12.1 bn USD in 2004
- 31% growth expected in 2005 = 15.9 bn USD

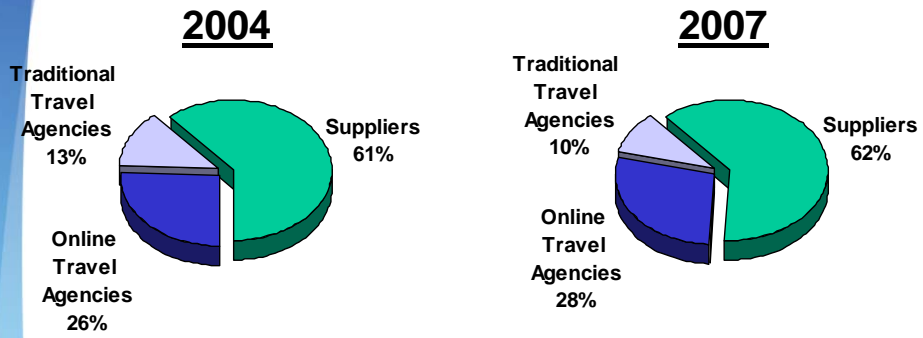
Asia Pacific Online Marketplace Gross Bookings and Market Share by Sub-Region 2004 (Mio USD)



SOURCE: PhoCusWright Inc (2006).

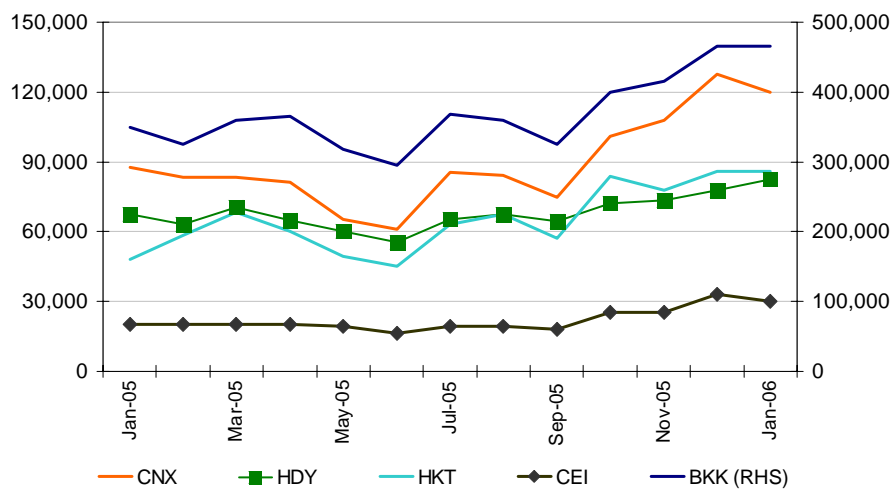
Online Travel Market

Market Share by Channel 2004 & 2007



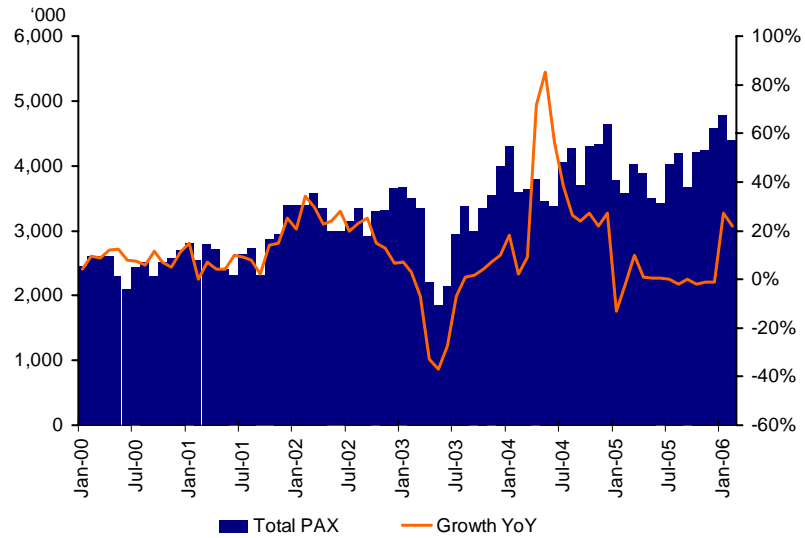
SOURCE: PhoCusWright Inc.

Chart 10: LCC passenger at each airport



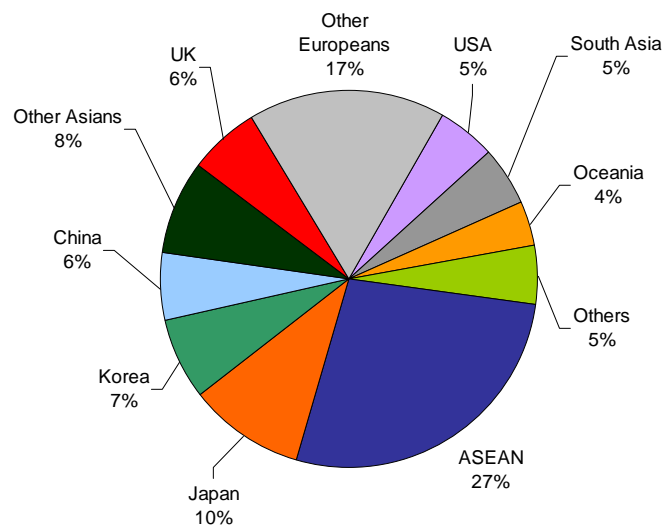
Source: Company

Chart 5: Total passengers at all airports in Thailand

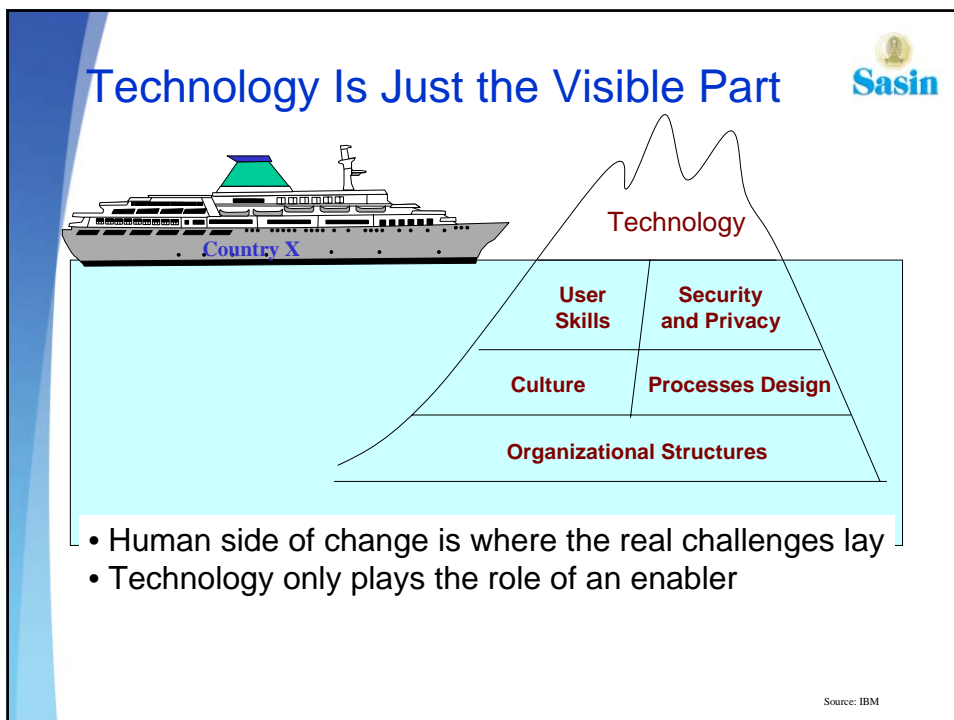
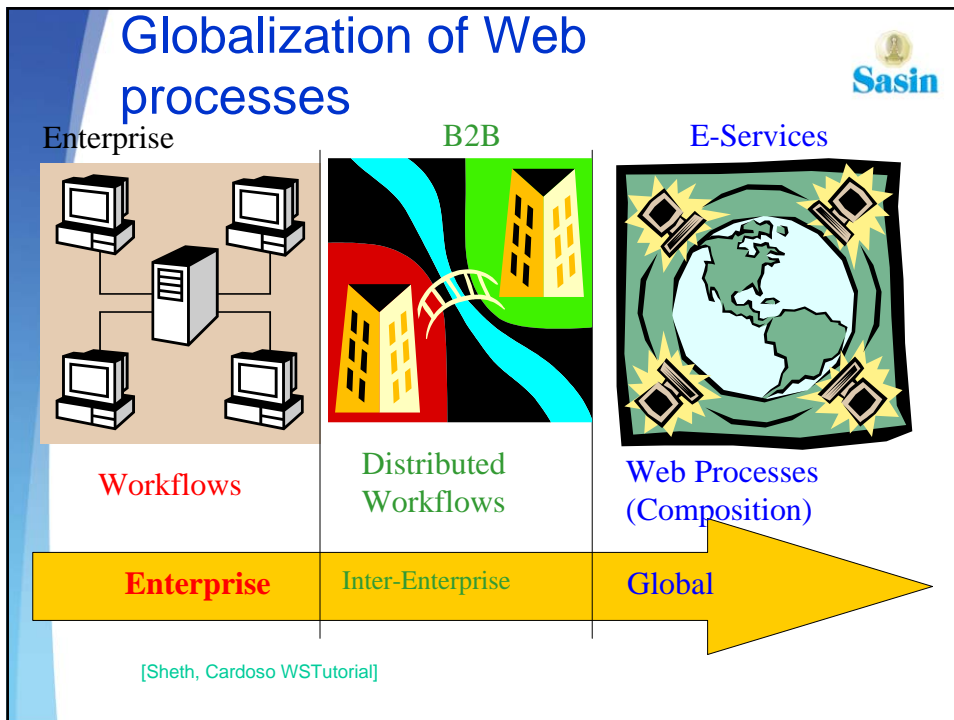


Source: Airport Authority of Thailand (AOT)

Chart 7: Breakdown of tourist arrivals via BKK during Jan-Sep 05



Source: Tourism Authority of Thailand



END

I love emails.
Any comments are welcome
At Email : pongsak@hoontrakul.com